DIGITAL REMIX PORTFOLIO: PHOTO/VIDEO
Saturday, Feb 11, 2012

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DorkShop Leaders:
Mónica Arias, Lauren Slowik, Lara Warman

Workshop Goal:
This first dorkShop will focus on visual storytelling utilizing photo and video. Mentees and mentors will bring a writing piece with which to work, and will develop a companion video piece for that story.

1:30-1:45pm  Sign-in and Snack
1:45-1:55pm  Welcome & Debrief
1:55-2:10pm  Dorktalk: From A-Roll to B-Roll
2:10-2:30pm  Opening Lines: Visual Storytelling
2:30-2:45pm  Remix Curation
2:45-3:00pm  Tech Talk: Understanding Your Camera Through a New Lens
3:00-3:45pm  Messing Around: Capturing Your Story
3:45-3:55pm  Community Announcements
3:55-4:10pm  Offloading Content: From Street to Screen
4:10-5:10pm  Geeking Out: The Art of Editing
5:10-5:25pm  Dear Digital Diary
5:25-5:30pm  Group Share & Closing Lines
DORKTALK: FROM A-ROLL TO B-ROLL

View the following examples of storytelling through video:

- **Stop Motion**: vimeo.com/26877221
- **Non-synced**: www.youtube.com/watch?v=FdWICjbC Nxw&list=FLVQM4-WBkvlt09qHULg3pMQ&index=78&feature=plpp_video
- **Synced video**: www.youtube.com/watch?v=tnzR7mqYhak&list=FLVQM4-WBkvlt09qHULg3pMQ&index=143&feature=plpp_video

Four techniques for video:

- **Synced video (A roll)** - footage to which sound and meaning are directly connected
- **Non-synced video (B roll)** - alternate footage that adds to the A roll
- **Stills with narration (still image)** - still, non-moving images on screen with narration
- **Stop-motion** - an animation technique to make a physically manipulated object appear to move on its own. The object is moved in small increments between individually photographed frames, creating the illusion of movement when the series of frames is played as a continuous sequence

Which techniques were used in each video?

Why do you think the creator used the technique they did?

What resonated with you about the video?
OPENING LINES: VISUAL STORYTELLING

You will receive a photograph at random. Take a few minutes to study the photo. Then, write a short story or poem relating to the photo. You will have 15 minutes.
**REMIX CURATION**

*This is an example of the worksheet you will find on your flashdrive. Make sure to type your answers into the doc on your flashdrive and resave.*

**dorkShop #1: Photo/Video**

Title:
Author:
Category (your own piece, GWN anthology, figment piece):
Link (for Figment piece):
How could your piece be enhanced by photo/video?

**dorkShop #2: Design & Animation**

Title:
Author:
Category (your own piece, GWN anthology, figment piece):
Link (for Figment piece):
How could your piece be enhanced by graphic design and animation?

**dorkShop #3: Audio & Online Sharing**

Title:
Author:
Category (your own piece, GWN anthology, figment piece):
Link (for Figment piece):
How could your piece be enhanced by audio and online sharing?
TECH TALK: UNDERSTANDING YOUR CAMERA THROUGH A NEW LENS

Tips for taking photos/videos:
• Try to hold the camera steady. Rest it on something, if need be.
• Experiment – is there a material that you can hold over the lens that would visually affect the outcome of your footage?
• Most smart phone cameras work best in daylight – the quality of the footage degrades as it gets darker.
• And remember, the best camera is the one that you have on you!
Address 66 5th Ave
New York, NY 10003
FOOTAGE LIST

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GEEKING OUT: THE ART OF EDITING

Important iMovie concepts:
1. creating a new project; naming the project
2. adding clips from event browser to project - how to trim, select, sorten and add
3. HUDs, menus, and inspectors - they are your very best friends
4. adding audio soundtrack - choose music, position, length
5. discuss finer editing points - ducking, transitions, good habits for flow and types of cuts
6. titling and stills - basic titling info, animation, “why does my photo look like that?”
7. sound effects, special effect and special requests

Before jumping into video editing, briefly revisit your storyboard draft. Feel free to make changes according to the images and footage you captured. Redraft your storyboard on the next page, if you’d like.
DEAR DIGITAL DIARY

Create a new chapter in your Figment Digital Diary. Take 15 minutes to write about today’s dorkShop, thinking about the following questions:

• What’s the most interesting or useful thing you learned today?
• What are you excited to practice that you learned today?
• What are you learning from your mentor or mentee?
• What was the greatest challenge today for you?
• What’s working well in the dorkshop? Who are you learning the most from?
• What’s not working well? Suggestions for improvement?
What: GWN Remix has its own website! It is in the form of a wordpress blog for easy access and easy posting. All of you have user names (they were emailed to you) and will be creating regular posts of your progress through the remix experience! This Remix blog is where you will document your evolving digital project, which you can link to from your Figment digital diary, and from anywhere else (your personal blog, Facebook, Twitter)! 

How:
1. Log in by going to http://gwnremix.org/wp-admin (your login and passwords were emailed to you).
2. Create a new post (located on the upper left side of the dashboard). Title the post.
3. Upload your remix project directly into Wordpress (and/or embed through youtube.com or Vimeo.com). Add a few lines describing your remix process. Make sure to include a link to the original piece (as a Figment book).
4. Label your post with your name (this is so people can find your posts easily).
5. Publish your post by clicking on the button that says “PUBLISH”.
6. View the blog to make sure everything looks good!
FIGMENT.COM

Part 1: Your Digital Diary on Figment

What: You will begin a digital diary entry on the Figment group site at the end of every dorkshop. Every time you meet with your mentor/mentee, you will update your diary with a new chapter about your creative experience. What you write about is completely up to you. You can include your thoughts, feelings, fears, enthusiasm and any questions you may have. Consider this Digital Diary to be an archive of the journey you are about to embark on. The questions below may prompt your writing for your diary:

1. How does media factor into your existing writing life? How so? (For example, sharing, publishing, mixing with photo/video.)
2. What kind of writing are you remixing in the pilot? In what way?
3. What media/mediums are you experimenting with?
4. How is “remixing” affecting your writing?
5. What are you learning from your mentor/mentee as you work on this project?
6. Is there anything changing in your mentee/mentor relationship?
7. What special strengths are you contributing to the Remix pilot?
8. What digital tools are you most excited to play/create with?
9. What do you most hope to learn/take away from the Remix pilot?
10. What greatest hopes/fears of the Remix pilot are coming true?

Part 2: Your Feature on the Figment Blog

What: Each of you will be featured on the Figment blog at least once (check the Remix Program Calendar for your assigned date). When it’s your turn, you and your mentor/mentee will write a brief description about your experience in the Remix program. Do your best to guide the reader through your creative process. The work you choose to feature in this blog post is entirely up to you. Every blog entry has a similar structure, but within that structure you will personalize the writing, links, work examples and experience. The basic structure you will follow when submitting your blog post is:
1. **Digital Bio:** Begin with the one line bio you wrote at orientation with a link to your full bio.
2. **Dorkshop:** Write a brief description of what you learned in the previous dorkshops. You can include pictures, video, or audio clips.
3. **Original Piece:** Include the original piece of writing you remixed (if applicable as a link to Figment book).
4. **Remixed Piece:** Include the remixed piece (the original file and a link to the piece on gwnremix.org). If you have more than one version of the remix feel free to include all of them.

Send your blog to [Meghan@girlswrittenow.org](mailto:Meghan@girlswrittenow.org) by your assigned date.
**APPENDIX: GLOSSARY OF TERMS**

A **roll** - footage to which sound and meaning are directly connected

**aspect-ratio** - the shame and size of your frame (classic TV is 4x3, HD video is 16x9)

A **B roll** - alternate footage that adds to the A roll

**cut** - the combining of two shots together into a sequence

**footage** - the stuff you shoot with your camera to later edit in iMovie

**frame** - a single, still picture that, when combined with many more in succession, make up moving images

**match cut/jump cut/cut away** - the motion matches from one clip to the next/the motion does not match from one clip to the next/the motion is drastically zoomed in to or out from your subject by cutting

**mix/sound mix** - making sure your music and narration and sound effects all play nice and sound the way you want them to together

**montage** - a series of shots edited together

**narration** - a voice describing what is happening on screen but is not necessarily coming from someone on screen

**pacing / timing** - how your cuts and sequences create the illusion of time passing

**preroll** - a short amount of time (a beat or two) that you start recording before you tell your subject/actor to start doing what they need to do

**sequence** - a series of clips edited together, similar to montage but montage is also a technique as well as a thing on your screen

**still image** - just a that, a still, non-moving image on screen

**synced sound** - sound that is being spoken or created by subjects that are in the frame

**transition** - the moment that a film goes from one shot to another; when you make a cut you are making a transition

**trim** - shortening a clip that has already been edited
SOFTWARE/HARDWARE
Imovie version 9.0.4
Adobe Photoshop CS5
Firewire USB Drive
USB
Camera: iPhone4, iPod Touch, Canon G11, etc.
Mac computer (Mac Pro in the lab)
Snow Leopard

RESOURCES
aviary.com
pixlr.com/editor
www.lightworksbeta.com
www.apple.com/support/imovie

OFFICE HOURS AND ONLINE SUPPORT
Thursdays 6-8 PM in 66 5th Ave, room N005 (same room as the dorkShops).
Sundays 5-7 PM in 66 5th Ave, room N005 (same room as dorkShops).

To sign up for office hours, get in touch with Lara through Figment.

For any in-between questions, get in touch with Lara, Lauren, or Monica through Figment – they will be checking their Figment pages daily.

SUGGESTED VIEWING
vimeo.com/etsy/videos
vimeo.com/storycorps/videos
vimeo.com/7952008
bit.ly/AaqbqC
bit.ly/xid6mg
vimeo.com/35099896
vimeo.com/35873217
bit.ly/y28UHj
bit.ly/wCISrN
vimeo.com/26877221
vimeo.com/32397612
vimeo.com/5520752