DesignPrep programs attract an ethnically diverse group of students not traditionally reached by design schools. By providing students with the opportunity to enhance their college applications our badging pilot will work to directly address the lack of diversity in design schools and colleges. We can use digital badges to develop strong portfolios and use the students’ skill development in these afterschool programs to make up for the deficit in some of their schools.
WHAT DO YOU THINK ABOUT BADGES FOR APPLYING TO COLLEGE?
This is a traditional application to art school

*Association of Independent Colleges of Art and Design
Cooper Hewitt digital badges would add valuable information in addition to a portfolio.
DISCUSS

WHAT WOULD YOU WANT A COLLEGE TO KNOW ABOUT YOU?
We developed a series of badges that guide students through the application process.
We broke the steps into 3 main categories and listed different steps related to each.
We divided the application process into 3 categories and listed all the steps to apply:

- Verbal
- Visual Portfolio
- Forms

Steps include:
- Home test/special projects
- Feedback and review of portfolio
- Portfolio editing/curating
- Portfolio documentation
- Financial Aid
- Community/Volunteer work
- Research schools
- College visits
- Deadlines for materials
- Compiling submission materials
- How to enroll
- Self-reflection
- Writing a personal statement
- Interview skills
- How to write an artist statement
- Letters of recommendation
Each step of the process has an in-person workshop to help complete your application.
DISCUSS

WHAT THINGS SHOULD YOU NEED TO DO TO EARN A BADGE?
Review your body of work with professional artist and design mentor Ferber, to identify the strengths and weaknesses in your current portfolio. How are you demonstrating? Where do you see “holes” in your presentation? Consider where you might want to add pieces or strengthen your portfolio.

**Project:**

Identify one strong element of your portfolio and describe it in the submission box below. Also list one skill or element you would like to add to your portfolio in the near future. (Approximately 2-4 sentences).

**Submission Form**
DISCUSS

WHERE WOULD YOU WANT TO DISPLAY OR TRACK YOUR BADGES?
DISCUSS

WHO ELSE SHOULD SEE THESE BADGES BESIDES COLLEGES?

WHERE DO WE STILL HAVE WORK TO DO ON THIS CONCEPT?

WHAT QUESTIONS DO YOU STILL HAVE?

HOW WOULD YOU PROMOTE THIS CONCEPT TO TEENS?

THANK YOU FOR YOUR TIME AND YOUR FEEDBACK!